

David Giron <david.giron@lacity.org>

Minimum Wage/Berkley Study

Tue, Jan 20, 2015 at 2:33 PM

David Giron <david.giron@lacity.org>

To: "Shahenian, Nicole" <Nicole@hollywoodchamber.net>

Cc: "Gubler, Leron" <Leron@hollywoodchamber.net>

Thank you for the email! And, thank you for taking to time to chat.

Note the attachment.

WE NEED YOUR INPUT: TAKE THE SMALL BUSINESS SURVEY !







David Giron

Legislative Director

Councilmember Mitch O'Farrell

200 N. Spring Street, Room 450, Los Angeles, CA 90012

(213) 473-7013 tel | (213) 473-7734 fax | www.cd13.org

Find the Councilmember on:    

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2 attachments



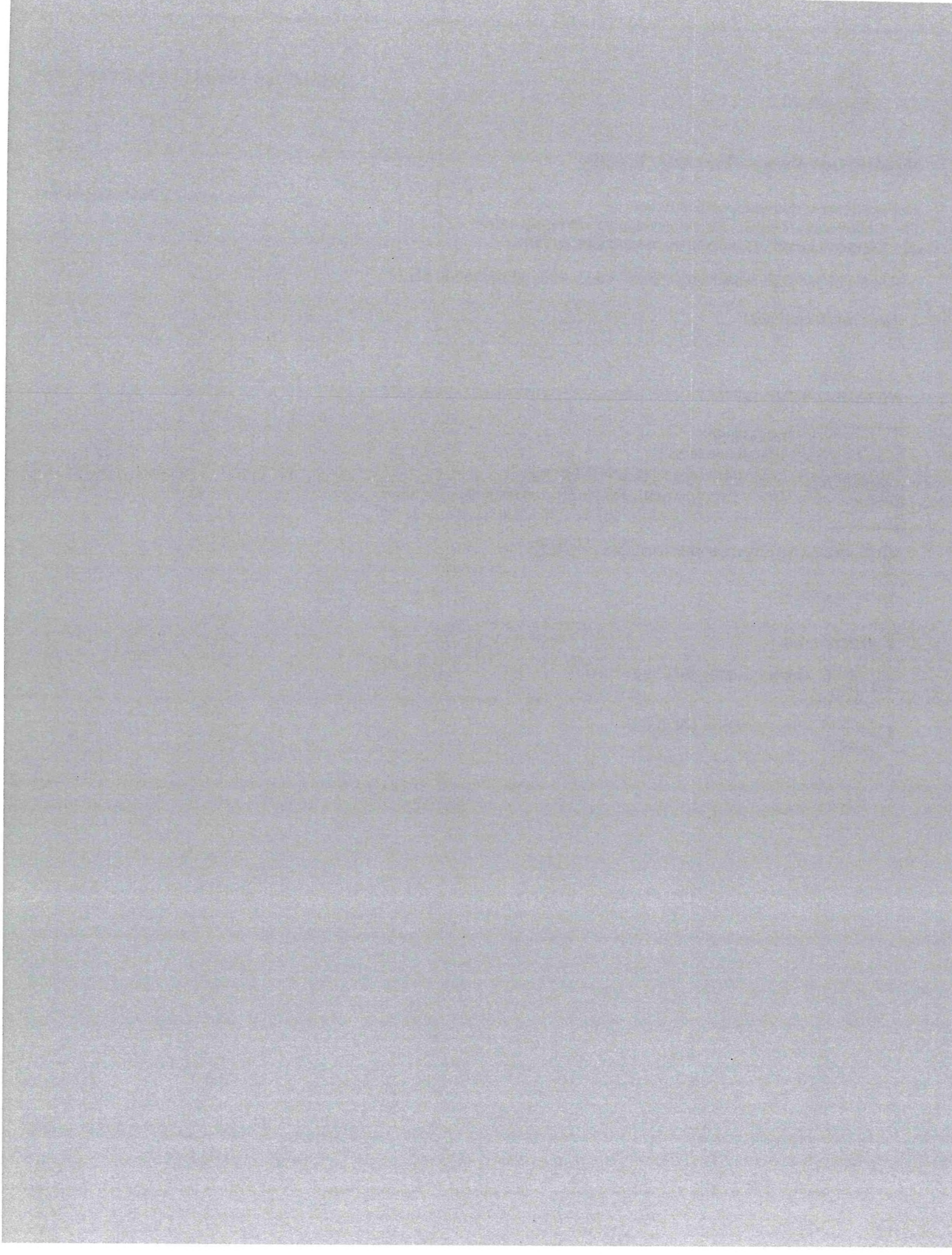
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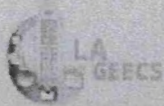
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David Giron <david.giron@lacity.org>

Question Re Business Tax Reduction

2 messages

Shahenian, Nicole <Nicole@hollywoodchamber.net>

Tue, Jan 20, 2015 at 12:18 PM

To: "david.giron@lacity.org" <david.giron@lacity.org>

Hi David. Hope all is well. I was wondering if you have (or know where I can find) information on the reduction in business tax that was passed as part of the Mayor's budget last year. I know it was a small reduction 3-5% but I am trying to get the specifics. I think the reduction was supposed to go into effect next year?

Please let me know.

Thanks!

-Nicole

Warmest Regards,

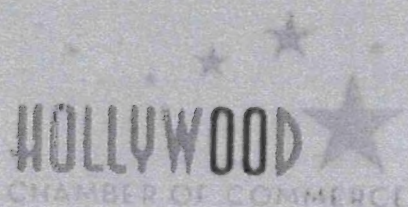
Nicole Shahenian



do you really need to print this out?



Nicole Janelle Shahenian
Vice President, Public Policy



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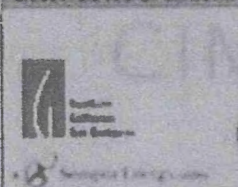
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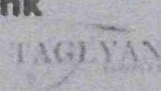
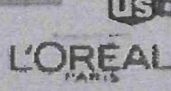
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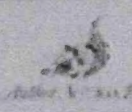


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David Giron <david.giron@lacity.org>
To: "Shahenian, Nicole" <Nicole@hollywoodchamber.net>

Tue, Jan 20, 2015 at 2:59 PM

I'm glad you found out the answer! Let me know if you need anything else.

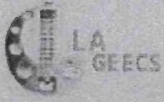
WE NEED YOUR INPUT: TAKE THE SMALL BUSINESS SURVEY !



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Minimum Wage/Berkley Study

2 messages

Shahenian, Nicole <Nicole@hollywoodchamber.net>
To: "david.giron@lacity.org" <david.giron@lacity.org>
Cc: "Gubler, Leron" <Leron@hollywoodchamber.net>

Tue, Jan 20, 2015 at 1:21 PM

David-

I was reading in the LA Times that the bid process for the minimum wage study could be reopened with a motion by one of the Councilmembers. Is this something Mitch is considering? Is there any momentum towards this approach?

We are trying to formulate our strategy and want to know what options are available. Please let us know if you have any ideas on how we can be helpful in ensuring a fair and open process as we move forward on minimum wage.

I have attached a copy of our letter to Wesson on the study, in case you haven't seen it yet.

Warmest Regards,

Nicole Shahenian



do you really need to print this out?



Nicole Janelle Shahenian
Vice President, Public Policy



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The offer is also available via your program SignUp page by clicking on the "Specials and Promo's" button. Click here for details to sign up for the Hollywood Chamber Office Depot Program! Not yet a member of the Hollywood Chamber? Click here to start saving today on a variety of products and services!

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For inquiries regarding this online newsletter, please contact

Marlene Panoyan
Director of Communications/Social Media at the
Hollywood Chamber of Commerce or call 323-
469-8311 x17.

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SPEED LEADS

The Hollywood Chamber of Commerce invites member businesses to connect at SPEED LEADS networking event on Thursday, February 12th at 12 Noon at the Hollywood Chamber offices. The Chamber's fast-paced event presents an opportunity to briefly connect face-to-face with representatives from member businesses and to introduce your business to other Chamber members.

WHO: Hollywood Chamber of Commerce

WHAT: Speed Leads

WHEN: Thursday, February 12, 2015 • 12 Noon to 1:30 p.m.

WHERE: Hollywood Chamber of Commerce, 7018 Hollywood Blvd.

Open to Hollywood Chamber Members only.

This is a part of your Chamber membership benefit.
There is no charge to attend for members in good standing.
Lunch will be served.
Reservations will be taken on a first come-first served basis.
Only one representative per company as space is limited.

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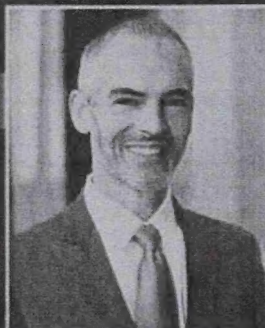


Los Angeles City Councilmember

Mitch O'Farrell

\$75 for Chamber members
\$85 for non-members
\$800 for tables of ten
reservations and seating

Advance reservations required.
Date: Thursday, January 29, 2015
Time: 11:30 a.m. to 1:30 p.m.
Place: Taglyan Complex, 1201 Vine St.



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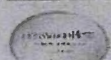


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For sponsorship information please contact Kaylee@hollywoodchamber.net

This event will be a sell-out. Valet Parking is \$8 at Taglyan Cultural Center.

The cost of admission in excess of \$44 may be tax deductible as a business expense. Contact your tax preparer for more information.



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www.hollywoodchamber.net/events



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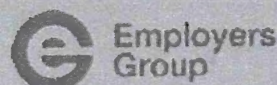


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CONTACT

David Graham-Caso
858.945.2203

WESTSIDE SMALL BUSINESSES SUPPORT MINIMUM WAGE HIKE

Councilmember Mike Bonin's Small Business Survey Finds Overwhelming Support for Minimum Wage Increases Among Westside Business Owners





LOS ANGELES - By a lopsided 2-1 margin, Westside business owners support raising the minimum wage in Los Angeles, according to the results of an online survey of business owners on the Westside conducted by Councilmember Mike Bonin.

In an online survey of businesses in Bonin's 11th District, 55% of respondents said they supported raising the minimum wage to \$15.25 by 2019. A mere 25% said they opposed the increase. More than two-thirds of the respondents said a wage increase would have no negative impact on their business.

"The message from small businesses in my district is clear - raising the minimum wage in Los Angeles will be good for our local economy," said Bonin. "The businesses that give life to our neighborhoods and create the bulk of the jobs in Los Angeles understand that a better wage will be good for workers, good for business, and good for Los Angeles."


Bonin, who represents the Westside, emailed business owners in the district late last year, seeking their input on a variety of issues facing small businesses in Los Angeles, and hosted the survey on his website for the past several months. Respondents also ranked their preferred methods of improving the city's business climate, giving highest priority to phasing out the gross receipts tax, reducing traffic congestion, and simplifying the city's permitting process.


Of the nearly 230 business owners who responded to the survey, 55% support raising the minimum wage, compared with just 25% who oppose an increase. Eighteen percent of the respondents said they needed more information on the proposal, and 7 percent said they oppose any minimum wage at all. When asked what effect they believed a gradual increase in the minimum wage would have on their businesses, 68.8% of respondents said that an increase would either have no effect on their business, or that they would benefit from their customers having more income and purchasing power because of an increase. Thirteen percent said a wage increase would have a harmful impact on their business.

Find the Councilmember on:    

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2 attachments

 **CD11_survey_Letter_2015.pdf**
101K

 **CD11_surveyresults_2015.pdf**
185K

Last fall, Mayor Eric Garcetti proposed raising the minimum wage in stages, to \$13.25 by 2017. Bonin supported that proposal, and - along with his colleagues Nury Martinez, Curren Price and Gil Cedillo - also called for exploring further increases to \$15.25 by 2019. In the survey, Westside businesses gave thumbs-up to the proposal, countering the recent rhetoric that Los Angeles businesses oppose the proposals.

"As the Council deliberates on the wage proposals, we need to bust through the rhetoric and listen to the people who are actually running businesses in our neighborhoods," said Bonin. "It is unfair and sells Los Angeles businesses short to claim the only way they can thrive is by paying workers a poverty wage. Our entrepreneurs are smarter than that, bigger than that, and better businesspeople than that."

Further details on Bonin's Small Business Survey - including results regarding business owners experiences working with the City, the challenges facing their businesses and their opinions about business tax reform in Los Angeles - can be found at www.11thdistrict.com/small_business_survey_results.

The minimum wage proposals are currently being considered by the City Council's Economic Development Committee. The Committee is expected to consider reports from a variety of economists and wage experts in early February. More information about the minimum wage proposal can be found at www.11thdistrict.com/minimum_wage.

- # # # -

Mike Bonin's

SMALL BUSINESS SURVEY

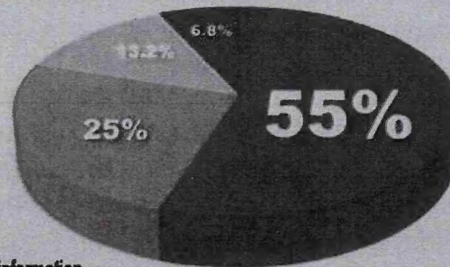
Last fall, Councilmember Mike Bonin emailed every business owner in Council District 11, seeking input on a variety of issues facing businesses in Los Angeles. The following are some of the results of the CD11 "Small Business Survey."



THANK YOU TO THE
MORE THAN 200
LOCAL BUSINESS OWNERS
WHO RESPONDED TO
THIS SURVEY!

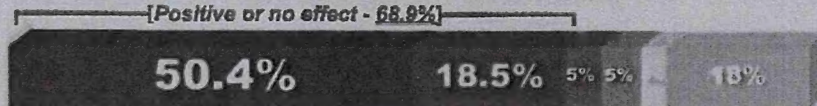
Premise (as presented in the survey)
The City Council is considering various proposals to raise the minimum wage in Los Angeles, gradually over the next several years, to \$13.25 by 2017 and \$15.25 by 2019...

Do You Support Raising the Minimum Wage in Los Angeles?



- ☒ Yes
- ☐ No
- ☐ I need more information
- ☐ I don't believe there should be a minimum wage

What effect do you believe gradually increasing the minimum wage would have on your business?



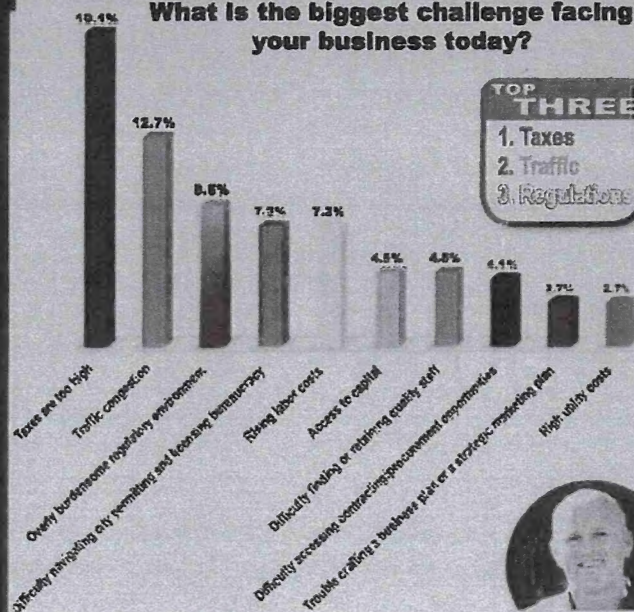
An increase to the minimum wage will not have an impact on my business.
My business will benefit from more people having more disposable income

- ☐ An increase in the minimum wage would cause me to reduce staff
- ☐ An increase in the minimum wage would cause me to reduce hours for employees
- ☐ An increase in the minimum wage would cause me to move or close my business
- ☐ Other / Miscellaneous comment

Which of the following things do you think the City should focus on to help improve the climate for small businesses?

- 34.8%**
Phasing out the LA City gross receipts tax
- 19.7%**
Reducing traffic congestion
- 12.5%**
Streamlining the LA City permitting process
- 5.7%**
Improving public safety
- 3.1%**
Improving customer service at the Department of Finance
- 2.6%**
Working with the State of California to reform the California Environmental Quality Act (CEQA)

What is the biggest challenge facing your business today?



FOR MORE INFORMATION, VISIT 11THDISTRICT.COM SMALL BUSINESS SURVEY RESULTS